

# The Thinking Person's Pet Food™



## Using Nature as the Principle...

We here at Wysong take your trust seriously. Over two decades of research have been dedicated to creating products with health as the utmost priority. Wysong Diets™ are conceived by common sense, grounded in science, developed through logic, proven with results.



## Here's what's special about Wysong Canned Au Jus Meats™ ...

- 95% meat, 5% organ canine/feline diet
- No grains, no fillers, no artificial preservatives, no synthetic vitamins or minerals, no artificial coloring, and no artificial or synthetic anything else
- USDA inspected fresh meats and organs – no grains, starches, or vegetable protein which contribute to the modern carbohydrate glut diseases such as obesity, cardiovascular disease, acidosis, arthritis, and Type II diabetes
- Specifically designed to mimic archetypal diets – not simply meet minimum regulatory standards
- Nutrient-dense natural ingredients – not least-cost nutrient-depleted food fractions
- An emphasis on naturally complexed nutrients – not just isolated synthetics
- Rich in proteins including amino acids such as taurine, arginine and L-carnitine commonly degraded or lost in processed foods
- Designed to be part of the Wysong Optimal Health Program™, to go beyond minimal regulatory standards for so-called “100% complete” diets
- Freedom from non-nutritional ingredients – no additives merely to create color, texture, taste, smell, stool consistency or shelf-life  
– *Wysong works!*



**W**ysong Diets are uniquely formulated and processed – to achieve optimal nutrition. This new rational approach to feeding seeks to mimic archetypal genetic patterns and puts health as the number one priority. This is far superior to the industry standard approach of analytical values or feeding trials on laboratory animals, which targets minimal nutrition and has been proven in scientific studies to risk disease\* in spite of “100% complete and balanced” claims.

**B**e a thinking person. Learn how to help your pet be the best it can be by moving beyond marketing claims of “completeness” to an informed place of feeding for health. To maximize your feeding success, follow the Wysong Optimal Health Program™\*. Rotate among Wysong Diets and supplement with fresh foods, Wysong probiotics, enzymes and fatty acids. Do not feed processed foods exclusively, regardless of seductive claims of testing or completeness.

(\*Request Wysong educational literature.)

# TURKEY *Au Jus™*

WYSONG TURKEY Au Jus™ is a premium all meat and organ food designed to simulate the archetypal carnivorous eating patterns of dogs and cats.

WYSONG TURKEY CONTAINS: Turkey, Water Sufficient for Processing, Turkey Liver, Animal Plasma, Guar Gum.

GUARANTEED ANALYSIS		
CRUDE PROTEIN	MIN.	10.0%
CRUDE FAT	MIN.	7.0%
CRUDE FIBER	MAX.	1.5%
MOISTURE	MAX.	78.0%
TAURINE	MIN.	0.05%

# BEEF *Au Jus™*

WYSONG BEEF Au Jus™ is a premium all meat and organ food designed to simulate the archetypal carnivorous eating patterns of dogs and cats.

WYSONG BEEF CONTAINS: Beef, Water Sufficient for Processing, Beef Liver, Animal Plasma, Guar Gum.

GUARANTEED ANALYSIS		
CRUDE PROTEIN	MIN.	10.0%
CRUDE FAT	MIN.	7.0%
CRUDE FIBER	MAX.	1.5%
MOISTURE	MAX.	78.0%
TAURINE	MIN.	0.05%

# CHICKEN *Au Jus™*

WYSONG CHICKEN Au Jus™ is a premium all meat and organ food designed to simulate the archetypal carnivorous eating patterns of dogs and cats.

WYSONG CHICKEN CONTAINS: Chicken, Water Sufficient for Processing, Chicken Liver, Animal Plasma, Guar Gum.

GUARANTEED ANALYSIS		
CRUDE PROTEIN	MIN.	10.0%
CRUDE FAT	MIN.	7.0%
CRUDE FIBER	MAX.	1.5%
MOISTURE	MAX.	78.0%
TAURINE	MIN.	0.05%

# RABBIT *Au Jus™*

WYSONG RABBIT Au Jus™ is a premium all meat and organ food designed to simulate the archetypal carnivorous eating patterns of dogs and cats.

WYSONG RABBIT CONTAINS: Rabbit. (No Grains, No Fillers, No Artificial Preservatives, No Synthetic Vitamins or Minerals, No Artificial Coloring, and No Artificial or Synthetic Anything Else.)

GUARANTEED ANALYSIS		
CRUDE PROTEIN	MIN.	10.0%
CRUDE FAT	MIN.	5.0%
CRUDE FIBER	MAX.	1.5%
MOISTURE	MAX.	78.0%
TAURINE	MIN.	0.05%

# DUCK *Au Jus™*

WYSONG DUCK Au Jus™ is a premium all meat and organ food designed to simulate the archetypal carnivorous eating patterns of dogs and cats.

WYSONG DUCK CONTAINS: Duck, Water Sufficient for Processing, Animal Plasma, Guar Gum.

GUARANTEED ANALYSIS		
CRUDE PROTEIN	MIN.	10.0%
CRUDE FAT	MIN.	7.0%
CRUDE FIBER	MAX.	1.5%
MOISTURE	MAX.	78.0%
TAURINE	MIN.	0.09%

# VENISON *Au Jus™*

WYSONG VENISON Au Jus™ is a premium all meat and organ food designed to simulate the archetypal carnivorous eating patterns of dogs and cats.

WYSONG VENISON CONTAINS: Venison, Water Sufficient for Processing, Venison Liver, Animal Plasma, Guar Gum.

GUARANTEED ANALYSIS		
CRUDE PROTEIN	MIN.	10.0%
CRUDE FAT	MIN.	7.0%
CRUDE FIBER	MAX.	1.5%
MOISTURE	MAX.	78.0%
TAURINE	MIN.	0.04%

**FEEDING GUIDE:** WYSONG CANNED AU JUS MEATS can be fed at a rate of approximately 5.5 oz. (1 can) per 8 lbs. of your pet’s body weight or 14 oz. (1 can) per 25 lbs. of your pet’s body weight. For cats, feed as much as can be eaten in 30 minutes. Feeding may be divided into two daily portions if desired. Remove food bowls after 30 minutes. Keep any leftover food refrigerated or frozen. Allow to reach room temperature or lightly warm before feeding again. Use in conjunction with the Wysong Optimal Health Program for animals. Alternate or mix with Wysong dry, canned, and fresh foods to create variety for best nutritional value and to stimulate appetite. To maximize nutritional benefits supplement with Wysong AddLife or other Biotics™ (enzymes and vitamins), Pet Inoculant™ (probiotic cultures) and EFA™ (essential fatty acids.) WYSONG CANNED AU JUS MEATS are intended for intermittent or supplemental feeding only.



**The Wysong Philosophy:** Wysong Corporation’s goal is to create products and educational aids to enhance the health of humans, animals, and the environment.

Wysong Diets have emerged from this commitment and are part of an advanced Optimal Health Program scientifically developed by Wysong and refined since 1979.

To see a complete Wysong catalog, view a current Wysong e-Health Letter, or subscribe to the free e-Health Letter, go to our website.

WYSONG CORPORATION • 7550 EASTMAN AVENUE • MIDLAND, MI 48642-7779 • (989) 631-0009 • Fax (989) 631-8801 • <http://www.wysong.net> • [wysong@wysong.net](mailto:wysong@wysong.net)