

Rationale For Androlog™

It can be argued that humans and other organisms are disposable packages of genetic material. Our purpose, from a strictly biological perspective, could be said to be the continuation of life through our offspring.

Our physical and psychological makeup is influenced by the reproductive and sexual imperative far more than most of us realize. Entire systems of psychoanalytical therapy (e.g. Freud) are based upon the premise that we are primarily sexual creatures.

ANDROLOG™

Nutrient Support Formula

W Y S O N G

PURPOSE:

A nutritional supplement designed to support the health of the male reproductive system, including fertility, potency, sexuality, and libido.

INGREDIENTS:

Natural Phytonutrient Extracts and Concentrates of *Tribulus terrestris*, *Muirina puama*, *Avena sativa*, and Nettle Leaf; L-Arginine, Orchic Substance.

– Contains no additives –

DIRECTIONS:

Suggested Dosage: Two capsules three times daily. Androlog™ is best assimilated if swallowed with meals. For best results, Androlog should be used as part of the Wysong Optimal Health Program™.

For long-term usage, discontinue two days out of every week and five successive days every month to decrease the potential for intolerance developing.



Behaviorally there is little doubt that there are dramatic differences between the sexes and these can be seen even in the earliest of years. (This is so in spite of vigilant efforts by “rights” groups to blur distinctions and to declare sexual equality by legal fiat.) Girls with dolls and boys with trucks and tools are evident with no coaching from parents, and reflect the respective nurturing versus aggressive roles of the respective sexes.

Physically there are the primary and secondary sexual characteristics. These features attract the opposite sex and prepare each sex for reproduction, followed by care-giving and protection for the young.

Research has shown that the health of women, such as a decreased risk of breast cancer, is directly linked to number of ovulations and children conceived and nursed. Other research has demonstrated that fulfilling sexual activity in women is also linked to health.

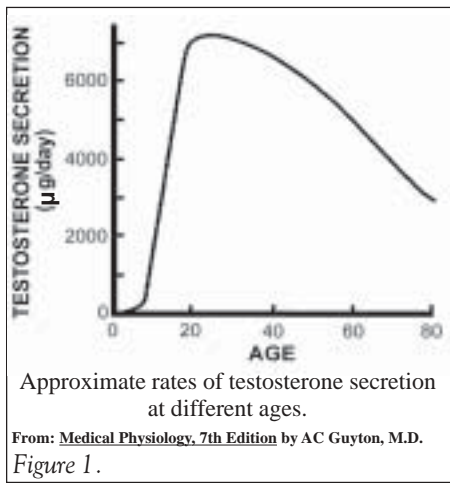
The health of men is likewise affected by their sexuality. A man’s sense of strength, perception of attractiveness to women, feelings of love and being depended upon, financial success, respect, being affectionately touched and accepted, are all intricately tied to fundamental sexual needs and are important to male self-worth – and with that physical and mental health.

Lack of male fulfillment can indeed lead to the raging bull syndrome in those who are sexually robust. Who primarily commits violent crime in society? Is it not young men in the heyday of their testosterone surge? Here we have sexuality and health at their peak, together creating the potential for either great accomplishment or great harm depending upon how these energies are focused.

On the other hand, when male hormone levels start to ebb in later years, health decline parallels. Men may experience loss of muscle mass, lowered energy levels, decreased immunity, increased susceptibility to a variety of degenerative diseases, decreased libido and fertility, and various degrees

of impotence. Sensing this loss, men can feel hopeless and worthless. Such feelings further fuel the downward spiral, often resulting in an early death.

The importance of sexuality in men is evidenced by polls showing that men would sooner risk serious life-threatening side effects than forego the possibility that a new drug (e.g. Viagra™) might rejuvenate them sexually. Being sexually alive even in the very oldest of men may be as important as life itself.



Although male hormone levels decrease with age, the slope of the curve can be dramatically altered. It will not, however, be just a matter of taking a pill. Supplemental male hormones are available, but their use intrudes upon the body's natural balances and can cause negative feedback inhibition, i.e., exogenous hormones send a signal to hormone-producing tissues that there is enough. Endogenous production therefore slows. Over time this can weaken hormone-producing capabilities so that the initial problem is then compounded. This is at least part of the mechanism for the adverse effects of anabolic steroids taken by athletes and body builders.

A better alternative is to make the lifestyle changes suggested in the Wysong Optimal Health Program. These changes will rejuvenate the entire body and with that send a sig-

nal to the sexual core of our biological being that we are well and alive. With that life signal will come rejuvenation of sexuality and its attendant vigorous male features.

In addition, specific natural nutritional supplementation can provide profound benefits to many. Androlog™ is the result of several years of research seeking nontoxic, natural nutritional supplements. Ingredients have been selected based upon the weight of scientific evidence and traditional experience with their use. Supplementation with natural nutrients and "nutraceuticals" is an emerging science and precise mechanisms of action have not been determined in many cases.

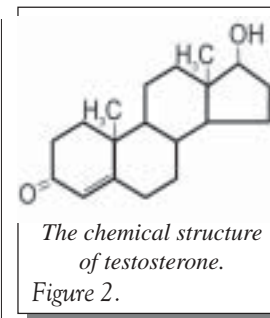
Biochemistry

Androlog phytonutrients and amino acids exert their effects by stimulating a variety of organ systems including the testicles, prostate and entire genitourinary system.

Androlog ingredients naturally increase testosterone production by increasing levels of luteinizing hormone (LH), without the danger of negative feedback inhibition as experienced with anabolic steroids and other hormones. Increased testosterone levels, in turn, increase libido, act as an aphrodisiac and help prevent impotence. (In fact, modern research has revealed that testosterone is the only substance capable of generating libido.)

Additionally, specific nutrients naturally found in Androlog ingredients, such as zinc and vitamin C, directly stimulate spermatogenesis and improve sperm motility.

In addition, Androlog ingredients can improve sexual function through the ability to inhibit the binding of sex hormone-binding globulin to its receptor site on prostatic membranes, thus providing relief to benign prostatic



hyperplasia (BPH) sufferers who often experience painful intercourse. (Because the prostate gland also manufactures

prostatic fluid, which nourishes spermatozoa and keeps them alive, it is recommended that Androlog be taken in conjunction with Wysong Prostate™ for optimal prostate health. Please refer to Prostate Monograph.)

Recent studies suggest that Androlog phytonutrients increase sexuality by stimulating nerve endings and the body's balance of neurotransmitter chemicals. The brain chemicals dopamine, noradrenaline and serotonin are affected such that potency and erectile capacity are heightened.

Androlog nutrients also fuel male reproductive system growth, function, and repair.

Additional benefits provided by Wysong Androlog include anabolism (muscle growth), increased stamina, more efficient energy metabolism, improved blood lipid profiles, bolstered immunity, and relief of insomnia and depression.

Clinical Evidence

Numerous clinical studies have shown the effectiveness of Wysong Androlog ingredients. Participants in a study on *Tribulus terrestris* experienced a 72% increase in LH levels, leading to a 41% increase in free testosterone. Another study including over 200 male subjects suffering from impotence showed effectiveness in increasing LH and testosterone, as well as sperm production and motility.

In a pilot study, all participants reported improved sexual desire, performance,

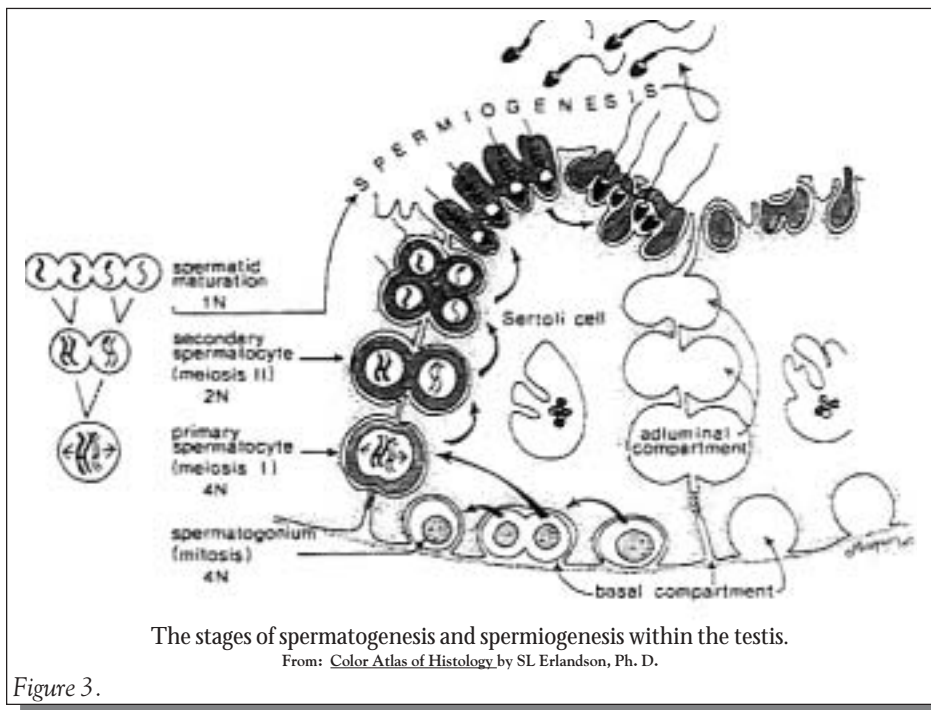


Figure 3.

and sensation. Further, 120 individuals participated in a double-blind study versus a placebo. All males given Androlog ingredients reported significant sexual enhancement and improved erectile function.

Another clinical study has validated safety and effectiveness in improving libido and sexual function in participants. At the Institute of Sexology in Paris, France, a clinical study with 262 patients complaining of lack of sexual desire and the inability to attain or maintain an erection demonstrated effectiveness. Within 2 weeks, 62% of patients with loss of libido claimed supplementation had a dynamic effect, while 51% of patients with “erection failures” felt that supplementation had significant benefit.

Amino acids in Androlog have been found by clinical researchers to greatly enhance sexual ability in men with erectile dysfunction. Participants in a recent blind, placebo study reported approximately 87% improvement in their ability to perform sexually, some claiming improvement even over their capacity in youth.

The ingredients in Androlog have a significant body of scientific research demonstrating their effectiveness in enhancing libido and sexual performance. A partial listing of scientific references substantiating the efficacy and safety of these ingredients follows this monograph.

Androlog, as with all Wysong Nutrient Support Formulas, is designed to enhance and complement the lifestyle and dietary guidelines in the Wysong Optimal Health Program and the Wysong Foundation Formula supplements, which should be taken routinely. Taken alone, Androlog will exert benefit, but these benefits will be greatly enhanced by the synergy of using it in conjunction with these other Wysong-designed programs.

Additionally, Androlog should not be viewed as a pharmaceutical with which immediate powerful results may occur (often with a trade-off of powerfully dangerous side effects). Problems that may have developed in the body over decades cannot be expected to be resolved in a day or two. Restoring healthy balances in the body takes time and usu-

ally several weeks must pass before results can be seen. Patience and commitment to an ideal of safe and natural nutrition are critical to long-term results.

Androlog is carefully designed to be safe and to avoid excesses or imbalances. If taken with the Foundation Formulas, even though the Foundation Formulas may contain some of the same ingredients, excesses above researched allowable limits will not occur. This also applies to taking Androlog in conjunction with other Nutrient Support Formulas. Unique among supplement programs, all Nutrient Support Formulas and all Foundation Formulas can be taken simultaneously without exceeding safe limits.

However, intolerance to any food item, regardless of how natural it may be, can occur. This is why all Wysong supplements should be rotated as described on bottle directions and in the Foundation Formula guidelines. To avoid disrupting the balances designed into the Wysong supplement program, and to prevent potential excess, it is not recommended that other non-Wysong supplements be taken in conjunction with this Wysong program unless specifically recommended by a nutritionally knowledgeable physician.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

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