

Archetype Burgers™ Ingredients: Beef and Chicken; Beef and Chicken Liver; Ground Bone, Carrots, Celery, Beets, Parsley, Lettuce, Watercress, Spinach, Broccoli Sprouts, Flax Seed, Barley Grass Powder, Wheat Grass Powder, Chlorella, Apple, Blueberry, Cranberry, Plums, Artichoke, Lecithin, Dried Seaweed, Grape Seed Extract, Milk Calcium, Coral Calcium, Dried Enterococcus faecium Fermentation Product, Dried Bacillus subtilis Fermentation Product, Dried Lactobacillus plantarum Fermentation Product, Dried Lactobacillus acidophilus Fermentation Product, Dried Lactobacillus casei Fermentation Product, Dried Lactobacillus lactis Fermentation Product, Dried Yeast Culture, Dried Aspergillus oryzae Fermentation Product, Dried Aspergillus niger Fermentation Product, Sage Extract, Rosemary Extract, Choline Chloride, Ascorbic Acid, Zinc Proteinate, Iron Proteinate, Vitamin E Supplement, Niacin Supplement, Manganese Proteinate, Calcium Pantothenate, Thiamine Mononitrate, Copper Proteinate, Pyridoxine Hydrochloride, Riboflavin Supplement, Vitamin A Acetate, Folic Acid, Biotin, Vitamin B₁₂ Supplement, Vitamin D₃ Supplement.

GENERAL INSTRUCTIONS: Use Archetype Burgers™ as a singular food for a meal, as well as a supplement or treat. Archetype Burgers™ meet the nutritional levels established by the AAFCO Dog and Cat Food Nutrient Profiles for All Life Stages, but for optimal nutrition should be used in combination with, or as an alternative to, meals of the various Wysong canned and dry diets, Wysong supplements, and fresh foods. Variety is the spice of health. (Request Wysong Optimal Health Program™ brochure.) Gradually introduce this highly concentrated food to avoid digestive upset.

Always keep fresh, pure water available (life-enhanced with Wysong WellSpring™ water rejuvenator) and offer plenty of fresh air, sunshine, exercise, and big doses of your tender loving care.

DIRECTIONS: If Archetype Burgers™ are fed singularly on any given day, the following amounts* apply:

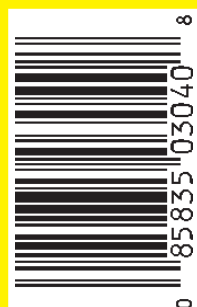
Pet's Weight	Feed Approximately	Pet's Weight	Feed Approximately
5 lb.	1/4 patty daily	50 lb.	2 patties daily
10 lb.	1/2 patty daily	75 lb.	3 patties daily
25 lb.	1 patty daily	100 lb.	4 patties daily

*May be rehydrated with water, if desired.

HANDLING GUIDELINES FOR SAFE USE:

Some raw food products may contain bacteria that could cause illness to you or the animals you are feeding if mishandled. For your protection, follow these instructions for safest use:

1. Keep raw meat and poultry separate from other foods.
2. Wash working surfaces, utensils (including preparation and feeding bowls), hands, and any other items that touch or contact raw meat or poultry with hot soapy water.
3. Refrigerate leftovers immediately or discard.





"The Thinking Person's Pet Food"™

Archetype Burgers™

Canine/Feline Diet

Keep tightly sealed,
and store in a cool dark place.

Net Wt. 20 oz. (567 g)

www.wysong.net

True Non-Thermally (TNT)™
Processed Chicken, Meat & Organs

ARCHETYPE BURGERS™ ~ A very special food

Wysong Archetype™ Diets (are/ • kah • type – meaning the original model, the way things are meant to be) seek to emulate the food animals eat in the wild – the diet they are genetically programmed to eat. Archetype Burgers are complete with non-heated meat, organs, bones, collagen, proteoglycans (chondroitin, glucosamine), pre- and probiotics, and enhanced with phytonutrient and antioxidant-rich fruits and vegetables.

Archetype Burgers are:

1. Not heated in any stage of production. They are True Non-Thermally (TNT)™ processed. Heat is the enemy of nutrients and creates toxins.
2. ALIVE like all real foods in nature. They are rich in enzymes and probiotic cultures.
3. Complete with meat, organs, bones, plant nutrients, collagen, proteoglycans, vitamins and chelated minerals.
4. Rich in proteins (50%) including amino acids such as taurine, arginine and L-carnitine commonly degraded or lost in heat-processed food.
5. Abundant in health and immune-enhancing fatty acids including omega-3's, which are stabilized with Wysong natural Oxherphol™ antioxidant.
6. Free of grains and thus do not contribute to the modern carbohydrate glut diseases such as obesity, cardiovascular disease, acidosis, arthritis, and type II diabetes.
7. Free of additives used by manufacturers to create color, texture, taste, stool consistency and shelf-life.
8. Designed to achieve optimal nutrition that is beyond minimal regulatory standards for so-called "100% complete" diets.
9. Naturally preserved with Wysong Oxherphol™ antioxidant, oxygen- and light-barrier packaging, and fats and oils purged of oxygen by special processing.
10. Value that cannot be measured on a cost-per-pound basis. First, if rehydrated, Archetype Burgers create several times their weight in natural food. More importantly, their extreme concentration of meat protein and fresh, unadulterated, "living" nutrients promotes optimal health, the ultimate measure of a food's value.

Most importantly ~ *Wysong Works!*

GUARANTEED ANALYSIS

Protein	Min. 50.0%
Fat	Min. 28.0%
Fiber	Max. 2.8%
Moisture	Max. 3.0%
Taurine	Min. 0.9%

WYSONG CORPORATION

7550 Eastman Avenue, Midland, Michigan 48642
(989) 631-0009 • www.wysong.net • wysong@wysong.net