

90% MEAT



*"The Thinking Person's Pet Food"*TM

Epigen 90TM
Canine/Feline

**STARCH
FREETM**

www.Wysong.net
www.WysongEpigen.net
Net Wt. 2 lbs. (0.91 kg)

Epigen 90™

Canine/Feline

GUARANTEED ANALYSIS

Nutrient	Quantity
Crude Protein (min).....	60%
Crude Fat (min).....	12%
Crude Fiber (max).....	3.5%
Moisture (max).....	11%
Taurine (min).....	0.4%*

Wysong Epigen 90™ is formulated to meet the nutritional levels established by the AAFCO Dog and Cat Food Nutrient Profiles for All Life Stages.

*Not recognized as an essential nutrient by AAFCO Dog Food Nutrient Profiles.

INGREDIENTS

Organic Chicken, Chicken Meal, Chicken Fat (preserved with mixed Tocopherols as a source of Vitamin E), Chicken Giblets, Gelatin (source of collagen and proteoglycans), Apple (source of soluble fiber), Beet Pulp (source of prebiotics), Plums (antioxidant source), Inulin (prebiotic), Blueberries (antioxidant source), Tomato (source of lutein), Taurine (amino acid), Oregano Extract (antioxidant source), Sage Extract (antioxidant source), Rosemary Extract (antioxidant source), Probiotic Microorganisms (Bacillus subtilis, Enterococcus faecium, Lactobacillus plantarum, Lactococcus lactis, Lactobacillus casei, Lactobacillus acidophilus, Lactobacillus lactis), Ascorbic Acid, Zinc Proteinate, Iron Proteinate, Vitamin E Supplement, Niacin Supplement, Manganese Proteinate, Calcium Pantothenate, Thiamine Mononitrate, Copper Proteinate, Pyridoxine Hydrochloride, Riboflavin Supplement, Vitamin A Acetate, Folic Acid, Biotin, Vitamin B₁₂ Supplement, Vitamin D₃ Supplement.

FEEDING GUIDE

GENERAL INSTRUCTIONS: Epigen 90™ may be used as a single meal, or as a top dress to other foods to boost quality protein and other nutrient levels. Any sudden change in diet may result in digestive disturbances. Wysong Epigen 90™ is a unique formulation, and should be gradually introduced. Over a period of 15 days, mix Epigen 90™ with the present diet beginning at about 10% and then gradually increase proportions. If difficulties arise, return to a smaller percentage and try again.

The amount fed should be adjusted to maintain an ideal body weight. Do not overfeed, regardless of the pet's eagerness. Over consumption leading to digestive upset is the most common difficulty pets have adjusting to this highly concentrated, unique nutritional formulation.

Wysong advises against feeding any one pet food exclusively. Feeding one food fosters the development of ingredient intolerances (allergies) and other health ailments. You would never eat one food exclusively, and neither should your pet.

Augment your pet's diet with additional Wysong Diets such as the other Epigen™ varieties, our canned foods, raw diets like Archetype™ Diets, Dream Treats™, UnCanny™ and others. Whole, fresh grocery foods can and should also be a part of any healthy feeding regimen. You need not feed only "pet" foods!

Always keep fresh, pure water available and offer plenty of fresh air, sunshine, exercise, and big doses of your tender loving care.

The following amounts suggested should be decreased in proportion to the amount of supplementation with fresh whole foods, or other Wysong Diets provided. Additionally, factors such as stress and amount of activity may make it necessary to adjust the amount of feeding. If fed singularly on any given day, the following general instructions apply:

(Puppies and kittens should be fed free choice.)

Weight of Dog	10 lbs.	20 lbs.	40 lbs.	60 lbs.	80 lbs.
Amount of Daily Feeding	2/3 cup	1-1/2 cups	2-1/2 cups	3-3/4 cups	4-3/4 cups
Weight of Cat	5 lbs.	10 lbs.	15 lbs.	20 lbs.	
Amount of Daily Feeding	1/4 cup	1/2 cup	3/4 cup	1 cup	

~ WYSONG EPIGEN 90™ ~

The Wysong Epigen™ line (Epigen™, Epigen™ Fish, Epigen™ Venison, and Epigen 90™) represents a truly new (patent pending) pet food innovation. For the first time, a dry extruded "kibble" pet food more closely resembles the meat-based, high protein, starchless foods carnivores are genetically designed to eat.

Since the beginning, kibble pet foods have been made using starch ingredients as an inexpensive protein substitute and binding aid. Examples of commonly used starch ingredients are wheat, corn, rice, barley, oats, millet, and other grains. Even the more recent "grain free" pet foods have this flaw. They simply substitute starches from potato, peas, tapioca or the like for the nutritionally superior grains they eliminate. In stark contrast, the Wysong Epigen™ diets are truly Starch Free™.

Pets are genetically indistinguishable from their wild carnivorous counterparts. They are designed to eat as carnivores eat. Nowhere in nature do canines and felines consume a steady diet high in starches (a poly-sugar). Yet, contrary to the natural model, pets today eat such foods meal after meal, day after day, *year after year*.

Not living – and eating – as nature intended has consequences. Research has shown that a steady high starch (sugar) diet can lead to a host of chronic degenerative conditions. These include insulin resistance, diabetes, obesity, dental disease, arthritis, immune compromise, cancer, premature aging and more.

Wysong Epigen 90™ breaks the starch habit by employing proprietary kibble binding technology that requires no starch. The result is a Starch Free™ dry kibble diet that is altogether more biologically appropriate than any other in history. **The Evolution of Kibble Stops Here™... Epigen 90™**

Wysong Epigen 90™ ...

- 90% meat and organs. No other dry extruded kibble diet comes close
- Starch Free™ (not like the nutritionally meaningless, "grain free")
- The most genetically and biologically appropriate kibble in history
- Can make a dramatic difference in virtually any health condition
- More closely resembles the food your pet is designed to eat
- Has the natural flavor and taste that pets truly desire
- Is replete with all the critical food elements Wysong puts into all its foods – probiotics, prebiotics, enzymes, phytonutrients, nutraceuticals, natural form antioxidants, vitamins and minerals
- Rich in omega-3's and other essential fatty acids
- Made in the USA at Wysong manufacturing facilities with ingredients from USDA and FDA approved domestic sources

(Epigen™ is a word derived from the new science of Epigenetics. This field of study has proven that environmental factors, such as food, can impact genes. Simply put, how we treat and feed ourselves and our pets actually affects not only our genetic makeup, but that of our offspring! This affirms the 30-year long premise of Wysong that nutrition is a serious health matter, not a mere opportunity for marketing or recreation.)

The WYSONG 100 PET HEALTH TRUTHS PROGRAM will equip you to become a discerning and educated pet owner. We have condensed Dr. Wysong's 30 years of health wisdom into 100 short and easy messages enhanced with fun graphics and videos. Join now free of charge at www.WysongPetHealth.net!



WYSONG MANUFACTURES HEALTHY HUMAN PRODUCTS TOO! Visit www.WysongHealth.net to view our human line of products – healthy foods & snacks, supplements, personal care products and more. We even produce a starch free, high protein breakfast UnCereal™ (Origins™). No reason you can't be as healthy as your pet!

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