

TRUE NON-THERMALLY
(TNT™) PROCESSED
MEAT & ORGANS



"The Thinking Person's Pet Food"™

Archetype™

Canine/Feline Diet

Net Wt. 7.5 oz. (213 g)

Archetype™

Canine/Feline

GUARANTEED ANALYSIS

Nutrient	Quantity
Crude Protein (min)	45.0%
Crude Fat (min)	35.0%
Crude Fiber (max)	2.8%
Moisture (max)	3.0%
Taurine (min)	0.9%*

This product is intended for intermittent or supplemental feeding only.
*Not recognized as an essential nutrient by AAFCO Dog Food Nutrient Profiles.

INGREDIENTS

Chicken, Chicken Hearts, Chicken Livers, Ground Chicken Bone, Grass Powders, Apple, Blueberry, Cranberry, Plums, Flax Seed, Fish Oil, Lecithin, Seaweed, Grape Skin and Seed Extract (source of resveratrol), Mixed Vitamin E Tocopherols, Citric Acid (antioxidant), Oregano, Rosemary, and Sage Extracts (herbal antioxidants and preservatives), Inulin (source of prebiotics), Probiotics (Dried Bacillus subtilis Fermentation Product, Dried Enterococcus faecium Fermentation Product, Dried Lactobacillus plantarum Fermentation Product, Dried Lactococcus lactis Fermentation Product, Dried Lactobacillus casei Fermentation Product, Dried Lactobacillus acidophilus Fermentation Product, Dried Lactobacillus lactis Fermentation Product), Dried Yeast Culture (source of vitamins, enzymes, prebiotics), Dried Aspergillus oryzae Fermentation Product (source of enzymes), Dried Aspergillus niger Fermentation Product (source of enzymes), Choline Chloride, Ascorbic Acid, Zinc Proteinate, Iron Proteinate, Vitamin E Supplement, Niacin Supplement, Manganese Proteinate, Calcium Pantothenate, Thiamine Mononitrate, Copper Proteinate, Pyridoxine Hydrochloride, Riboflavin Supplement, Vitamin A Acetate, Folic Acid, Biotin, Vitamin B₁₂ Supplement, Vitamin D₃ Supplement.

Archetype™ ~ A very special food

Archetype™ (ar·e·kah·type – meaning the original model, the way things are meant to be), emulates the food animals eat in the wild – the diet they are genetically programmed for.

Features:

- Archetype™, first and foremost, is not heated above 118° – a True Non-Thermal (TNT™) freeze-dried raw product!
- Archetype™ contains meat, organs, bones, plant nutrients, nutraceuticals, probiotics, prebiotics, and vitamin/mineral micronutrients.
- Archetype™ contains nutritional fatty acids that are naturally protected against free radical/oxidation degradation.
- Archetype™ contains special nutrients, herbal extracts, and is deep frozen to -20° to help protect against food borne pathogens.
- Archetype™ is rich in proteins and amino acids.
- Most importantly...

Wysong Works!

FEEDING GUIDE

Directions: Archetype™ consists of chunks, shreds, and powder. Proportions, shapes, color, and sizes of components will vary from bag to bag. Packages are filled on a weight basis so volume may also appear different from bag to bag. Our goal is to provide a nutritious food, not perfect form. Gradually introduce to avoid digestive upset.

Suggestions for Use:

1. Chunks: Offer as a treat, reward, or meal.
2. Shreds and powder: Mix with water to create a gravy for meals, to top-dress Wysong dry or canned diet meals, or to top-dress homemade meals.

If Archetype™ is used for a singular meal, the following guidelines may be used:

Pet's Weight	Approximate Amount to Feed per Meal
5 lb.	¼ cup
10 lb.	½ cup
20 lb.	¾ cup
40 lb.	1½ cups
60 lb.	2½ cups
80 lb.	3½ cups

Archetype™ may be fed dry or soaked in water for 10-15 minutes. Excess moistened food should be refrigerated for the next feeding or discarded. For maximum health benefit, rotate Archetype™ with fresh foods and other Wysong Diets™ (see Wysong Optimal Health Program™).

Always keep fresh, pure water available (enhanced with Wysong WellSpring™ water rejuvenator) and offer plenty of fresh air, sunshine, exercise, and big doses of your tender loving care.

Handling Guidelines for Safe Use:

Some raw food products may contain bacteria that could cause illness to you or the animals you are feeding if mishandled. For your protection, follow these instructions for safest use:

1. Keep raw meat and poultry separate from other foods.
2. Wash working surfaces, utensils (including preparation and feeding bowls), hands, and any other items that touch or contact raw meat or poultry with hot soapy water.
3. Refrigerate leftovers immediately or discard.

~ WYSONG PHILOSOPHY ~

Wysong Corporation's purpose is to create products and educational aids to enhance the health of humans, animals, and the environment.

Wysong Diets™ have emerged from this commitment and are part of an advanced Optimal Health Program™ scientifically developed by Wysong and refined since 1979.

Please visit our websites: www.Wysong.net, www.WysongPetHealth.net, www.WysongEpigen.net to learn more about our extensive range of products and the unique health-first philosophy from which they emerge.

The WYSONG 100 PET HEALTH TRUTHS PROGRAM will equip you to become a discerning and educated pet owner. We have condensed Dr. Wysong's 30 years of health wisdom into 100 short and easy messages enhanced with fun graphics and videos. Join now free of charge at www.WysongPetHealth.net!



WYSONG MANUFACTURES HEALTHY HUMAN PRODUCTS TOO! Visit www.WysongHealth.net to view our human line of products – healthy foods & snacks, supplements, personal care products and more. We even produce a starch-free, high protein breakfast UnCereal™ (Origins™). No reason you can't be as healthy as your pet!

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