

The Thinking Person's Pet Foods and Supplements



MOTHER'S MILK™

Using Nature as the Principle...

*W*e at Wysong take your trust seriously. Over two decades of research have been dedicated to creating products with health as the utmost priority. Wysong Diets are conceived by common sense, grounded in science, developed through logic, proven with results.

Here's what's special about Mother's Milk™ ...

*B*reast milk is nature's perfect food. Milk is one of the few elements in nature that has the sole function of being food. Milk is extremely complex, containing over 100,000 different molecular components. The delicate balance of proteins, fats, vitamins, minerals, antibodies and other micronutrients is difficult, if not impossible, to duplicate using fractionated ingredients. Wysong Mother's Milk™ is specifically formulated using whole, natural ingredients to mimic breast milk for kittens and puppies whose mother's milk may be unavailable or unsatisfactory. Mother's Milk™ can also supplement the diet of older or show cats and dogs for extra nutrition.

• **PROTEINS**

Protein is the nutrient of primary concern when choosing a milk replacer. Whole milk and its components are the most beneficial sources of protein. This is because the majority of milk proteins remain unique to milk. These proteins have the appropriate amino acid composition needed for growth and maturation.

Wysong Mother's Milk™ includes six protein sources for balanced nutrition, including whole milk, whole egg, whey, and colostrum. Colostrum additionally provides immunoglobulins, which serve as antibodies protecting the newborn from disease until its own immune system has developed. Mother's Milk™ protein sources also supply enzymes, nucleotides, vitamins, minerals, hormones, prostaglandins, complex sugars, and growth factors that promote development and/or healing.

• **FATS**

More than 50% of the calories in breast milk are from fat. In addition to providing fuel for growth, Mother's Milk™ fats increase resident time in the stomach, thus increasing digestion of proteins and other nutrients. Healthy fats also make kittens and puppies less likely to develop allergies. In addition to the fats within colostrum, whole milk and whole egg, Mother's Milk™ also includes the following beneficial fats:

Medium Chain Triglycerides – Because bile and enzyme secretions from the liver and pancreas are not fully functional during the first few weeks of life, it is important that fats are easily digestible. Medium chain triglycerides (MCT's) in Mother's Milk™ require less bile and enzymes for digestion, and are transported directly from the stomach and small intestine to the liver to be utilized for energy more rapidly than other fats, which must pass through the lymphatic system. MCT's also increase the absorption of amino acids, fat-soluble vitamins and some electrolytes.



Omega 3 Fatty Acids – Wysong Mother’s Milk™ contains omega-3 essential fatty acids, including docosahexaenoic acid (DHA). These fatty acids are absolutely necessary in the diet of newborns for formation of cell membranes, proper enzyme function, the development of the brain, eye and nerve cells, healthy liver function, and energy and protein production. Puppies and kittens can readily absorb up to 98% of the essential fatty acids in Wysong Mother’s Milk™.

Lecithin – Lecithin, as found in Mother’s Milk™, is necessary for the formation and maintenance of cell membranes, nerve transmission, and normal brain and liver function. Lecithin also increases resistance to disease and is a natural antioxidant. In addition, lecithin is a source of choline, a precursor to the neurotransmitter acetylcholine.

• PROBIOTICS & PREBIOTICS

Wysong Mother’s Milk™ provides natural food source probiotic (intestinal microorganisms) cultures. Probiotics play a vital and beneficial role in health. Intestinal probiotics help digestion and augment overall health by improving nutrient availability, synthesizing enzymes and vitamins, promoting anticarcinogenic activity, enhancing the immune system, and regulating bowel function. Further, one of the best mechanisms for protecting against digestive tract infections is the competitive exclusion of pathogens via establishment of proper intestinal flora. If the digestive tract is populated with sufficient numbers of “friendly” microorganisms, pathogens cannot easily take root. Although the exact mechanism of action is not known, it is believed that probiotic organisms act through nutrient exclusion, competition for attachment sites, production of volatile fatty acids and

fermentative gases that inhibit pathogens, and by decreasing the oxidation-reduction potential.

Mother’s Milk™ not only provides probiotic organisms, but also prebiotic oligosaccharides known to promote establishment and growth of probiotics and stimulate the immune response.

• ENZYMES

Enzymes are delicate compounds responsible for nearly every chemical reaction that occurs in the body. It is little wonder they are bountiful in breast milk. This is because newborns have immature digestive capabilities, specifically with regard to inherent pancreatic, stomach, and intestinal enzymes. Wysong Mother’s Milk™ provides a spectrum of enzymes, thus increasing nutrient absorption while allowing the infant’s enzyme-secreting organs time to mature.

• NATURAL ANTIOXIDANT

Mother’s Milk™ is stabilized with Oxherphol™, Wysong’s natural antioxidant. During processing and storage, foods containing fats are especially susceptible to degradation due to exposure to oxygen, heat and light. Stabilization with Oxherphol™ prevents the loss of nutritive value and ensures safety, and impedes rancidity without the use of potentially dangerous synthetic preservatives.

Undoubtedly, a mother’s milk is the ideal diet for a newborn puppy or kitten. However, when breast milk is unavailable, Wysong Mother’s Milk™ will provide companion animals with scientifically-grounded, natural ingredients, second only to the milk of Mother Nature herself.

MOTHER’S MILK™

INGREDIENTS

Dried Whole Milk, Dried Milk Protein Concentrates and Extracts, Dried Whey Protein Concentrate, Dried Whey Product, Dried Plasma, Spray Dried Egg, Casein, Hydrolyzed Coconut Oil (source of medium chain triglycerides), Fish Oil (source of omega-3 fatty acids), Lecithin, L-Arginine, Amylase, Protease, Lipase, Cellulase, Dried Enterococcus faecium Fermentation Product, Dried Lactobacillus acidophilus Fermentation Product, Dried Lactobacillus bifidus Fermentation Product, Artichoke Oligosaccharides, Potassium Proteinate, Choline Chloride, Ascorbic Acid, Zinc Proteinate, Iron Proteinate, Vitamin E Supplement, Niacin Supplement, Manganese Proteinate, Calcium Pantothenate, Thiamin Mononitrate, Copper Proteinate, Pyridoxine Hydrochloride, Riboflavin Supplement, Vitamin A Acetate, Folic Acid, Vitamin B₁₂ Supplement, Vitamin D₃ Supplement.

FEEDING GUIDE

GENERAL INSTRUCTIONS: For kittens and puppies: mix one part Mother’s Milk™ with two parts warm pure water. (Do not heat above body temperature; do not microwave.) Shake or stir thoroughly. For kittens, feed one tablespoon (1 fl. oz.) of formula per 2 oz. of body weight every 2-3 hours. For puppies, feed six tablespoons (6 fl. oz.) per pound of body weight every 2-3 hours. Keep unused formula refrigerated in a tightly closed container. Use formula within 24 hours. Formula may be gently reheated before feeding. As a nutrient enhancer for older or show cats and dogs, Mother’s Milk™ may be sprinkled dry onto the surface of the food at a daily rate of approximately 1-2 teaspoons per 10 pounds body weight, divided among feedings.

GUARANTEED ANALYSIS

CRUDE PROTEIN	MIN.	34%
CRUDE FAT	MIN.	32%
CRUDE FIBER	MAX.	0.2%
MOISTURE	MAX.	6%

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